

A CUP OF THE
WORLD



Cafe Show

VIETNAM

SHOW REPORT

The Vietnam Int'l Cafe Show 2023

13-15 April, 2023

• Global Coffee Business Platform •



08 - 11.11.2022
Seoul, Korea



08 - 11.11.2023
Seoul, Korea



13 - 15.04.2023
Paris, France

Concurrently held with



Organized by **eXPORUM**

www.cafeshow.com.vn



OVERVIEW



- **Exhibition Title**
Vietnam Int'l Cafe Show 2023 (Cafe Show Vietnam 2023)
- **Date**
13(Thu) – 15(Sat) April 2023
- **Venue**
Saigon Exhibition & Convention Center (SECC), HCMC
- **Organizer** 

- The 8th Vietnam International Cafe Show
Renowned as a leading exhibition specialized in café industry, returning in this year is expected bring world-wide food & beverage people's attention to Vietnam. The event comes up with an attractive and comprehensive range of products and services as well as an exciting frame programmer that revolving around booming food and beverage trends in Vietnam. This is an ideal international hub to promote brands, research customer insight and generate valuable contracts with over 30,000 potential visitors and buyers from both Vietnam and other countries to approach.

Supporting Organization

Agro Processing and Market Development Authority –
Ministry of Agriculture and Rural Development (AGROTRADE)
Vietnam Coffee & Cocoa Association (VICOFA)

Consulate General of Korea
Embassy of the Republic of Korea in Vietnam

Embassy of Colombia in Vietnam
Embassy of Peru in Vietnam

Italian Chamber of Commerce in
Vietnam Consulate General of Indonesia

Vietnam Dairy Association (VDA)
Italian Chamber of Commerce in Vietnam (ICHAM)

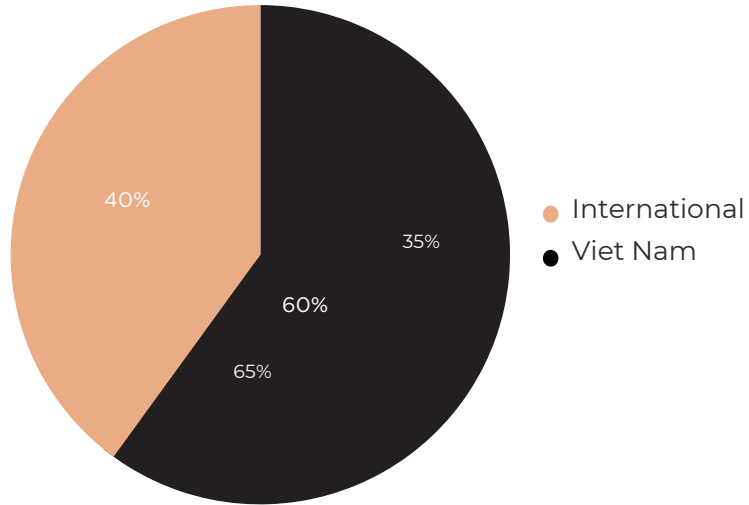
Major Exhibitors



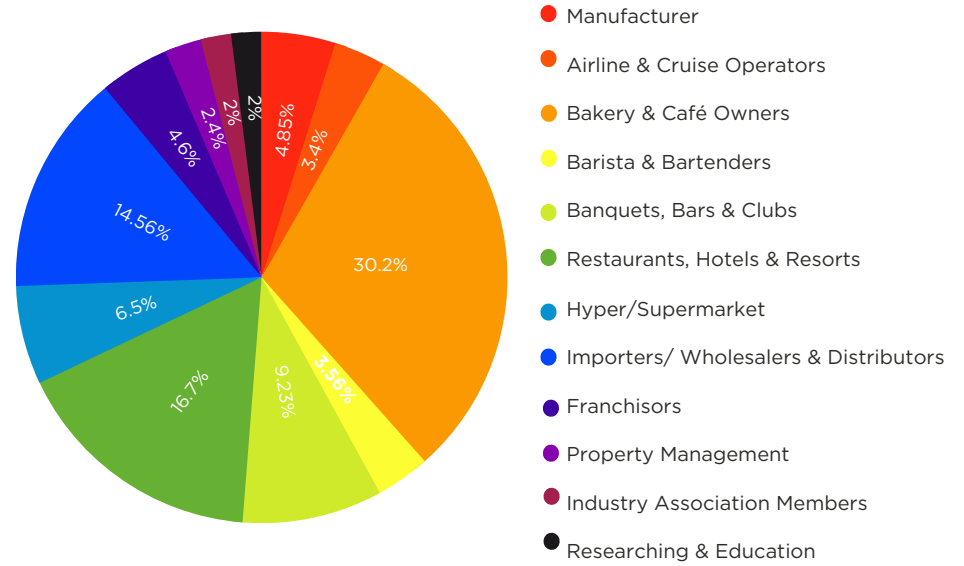


300+ Brands from **15** countries
30000+ Buyers from **45** countries

Buyer Nationality



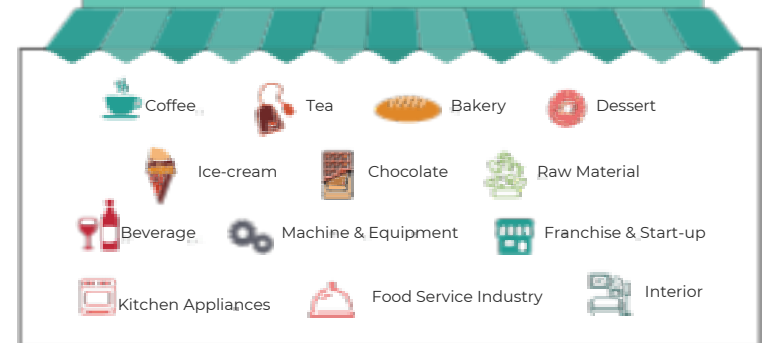
Buyer Profile



SHOW REPORT



ALL PRODUCT & SERVICE FOR TOTAL CAFE INDUSTRY





VIETNAM NAT'L BARISTA CHAMPIONSHIP

CONCURRENT EVENTS



Viet Nam National Barista Championship (VNBC) is a competition in Viet Nam certified by #WorldCoffeeEvents (WCE), belonging to the World Specialty Coffee Association, organized to honor and find the best Barista with knowledge, skills and passion.

This is an exclusive tournament at Cafe Show Vietnam, THE ONLY contest with a covered champion representing Vietnam to compete in the annual World Barista Championship.

The owner of the golden ticket to represent Vietnam at the World Barista Championship 2024 is PHAM ANH THU.



VIETNAM NAT'L LATTE ART CHAMPIONSHIP



Viet Nam National Latte Art (VNLC) is a competition in Viet Nam certified by #WorldCoffeeEvents (WCE), belonging to the World Specialty Coffee Association.

This is a best competition for Baristas to have the opportunity to show their skills, passion and also a playground to rub and learn with a team of Baristas, experts and leading examiners in Vietnam and the World gender.

Vietnam National Latte Art Championship 2023 has found its champion who will represent Vietnam at the World Latte Art 2024: NGUYEN DANG SON.



SIGNATURE COCKTAIL COMPETITION



Global bartender discovery project: Signature Cocktail Battle is a new concept presenting offline competition between bartenders.

National and international participants will compete against each other and challenge themselves to be the best creative bartender





CONCURRENT EVENTS

Cherry's Choice



Training Station



Master Class



Coffee Talk



Business Matching



Roaster Village



PROUDLY INTRODUCE INTERNATIONAL CAFE SHOW



01 ~ 04 May, 2024
Busan, Korea




9 ~ 11 May, 2024
HCMC, Vietnam



8 ~ 11 Nov, 2024
Seoul, Korea



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